

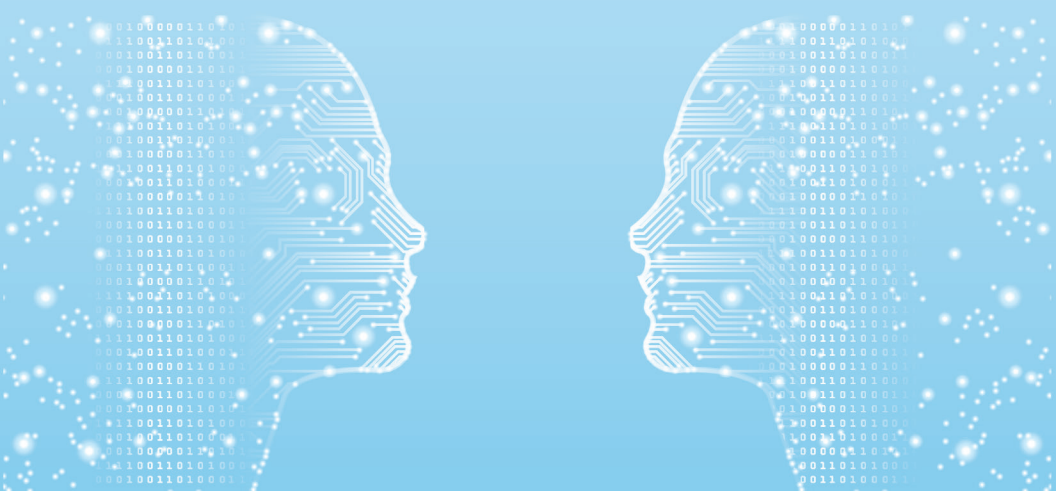


82nd Annual Conference

GENERATIVE Communication tion

Villa Roma Resort & Conference Center
Callicoon, NY

October 18-20, 2024



Slippery Rock University Department of Communication, Media, & Sport Management

CONGRATULATIONS, NYSCA!
82ND ANNUAL NYSCA CONFERENCE



GENERATIVE CommunicAI_{tion}

As we approach the 2024 convention of the New York State Communication Association, we are excited to introduce the theme “Generative communicAI_{tion}.” Set against the vibrant backdrop of New York, a hub for innovation and forward-thinking, this theme invites us to examine the ever-expanding frontier of artificial intelligence (AI) in the world of human communication. The theme beckons us to delve deep into the heart of how AI not only integrates but also influences, and sometimes even instigates, our ways of communicating.

With the beautiful fall setting of the Catskills in October as our backdrop, we will ponder and present on the following thought-provoking questions:

- Is AI redrawing the boundaries of traditional communication theories and practices?
- What ethical challenges and responsibilities do communicators face in an AI-driven landscape?
- How can we educate the next generation of communication professionals to be AI-savvy and ethically grounded?
- What are the potential cultural implications of AI-generated narratives, especially in a state as diverse as New York?
- How might AI be used to amplify marginalized voices? Or is AI perpetuating and enhancing existing biases and stereotypes—further marginalizing cultural groups in our world?
- How are AI algorithms influencing our understanding of interpersonal, group, and organizational dynamics?
- In what ways are digital media platforms being transformed by AI’s generative capabilities, and what does this mean for the future of media studies?
- What are the benefits and pitfalls of AI in human communication across a range of different contexts?

The 2024 NYSCA convention will also introduce an “AI in Academia Forum.” The goal will be to share and showcase how people are using AI in their daily lives, classrooms, and research practices.

Together, with the NYSCA’s dedicated committee, leadership, and our passionate community of scholars and students, we look forward to pioneering conversations and groundbreaking insights. Let’s converge in New York to chart the communicative contours of a world intertwined with AI.

Thank You, Arshia Anwer!



The New York State Communication Association is grateful for your dedication, service, and leadership as our president.

TABLE OF CONTENTS

NYSCA Executive Board.....	6
Greetings from the Vice President	7
Villa Roma Map	9
Friday Schedule at a Glance.....	10
Friday Panels & Events	11-17
Saturday Schedule at a Glance.....	18
Saturday Panels & Events	19-32
Sunday Schedule at a Glance.....	34
Sunday Panels & Events	35-36
NYSSA/NYSSCA/NYSCA Presidents	38-39
Conference Keynote Addresses 1992-2022.....	40-41
John F. Wilson Scholars Award Recipients	42
Neil Postman Mentor’s Award Recipients.....	43
2025 Call for Papers	44-45

Indigenous Land Acknowledgement

We acknowledge that we gather here on the traditional land of the Lenape Peoples past and present, and honor with gratitude the land itself and the people who have stewarded it throughout the generations.

As members of the New York State Communication Association, we recognize that the state of New York is indebted to the Cayuga, Oneida, Onondaga, Seneca, Shinnecock, Tonawanda Seneca, Tuscarora, Unkechaung, and Delaware Nations, the Saint Regis Mohawk Tribe, the Delaware Tribe, and the Stockbridge-Munsee Band of the Mohican Nation of Wisconsin.

We acknowledge the painful history of the Lanape, Cayuga, Anishinaabe, Haudenosaunee, and Montaukett peoples, upon whose lands our New York colleges and universities reside.

We are called to commit to continuing to learn how to be better stewards of the land we inhabit. And may we always be grateful to live and learn on these lands.

NYS CA EXECUTIVE BOARD • 2023-2024

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A MESSAGE FROM THE VICE PRESIDENT

Dear NYSCA Community,

Welcome to the 82nd Annual Convention of the New York State Communication Association. As we gather in the beautiful Catskills this October, I am thrilled to examine the conference theme, “Generative communication.” This timely focus invites us to explore the rapidly evolving intersection of artificial intelligence and human communication, a frontier that is reshaping our field in profound ways.

This year’s conference continues NYSCA’s rich tradition of fostering a space where distinguished voices in our field come together with emerging scholars, educators, and students in a collegial setting. Our program reflects the innovative spirit of our theme, featuring a wide range of presentations and panels examining the multifaceted implications of AI in communication. From ethical challenges to cultural impacts, from educational approaches to media transformations, our presenters are tackling the critical questions that will shape the future of our discipline.

We are honored to welcome two exceptional keynote speakers who will provide invaluable insights into our theme:

- Dr. David J. Gunkel, Presidential Research, Scholarship and Artistry Professor at Northern Illinois University and professor of applied ethics at Łazarski University, will share his expertise on the philosophy of technology, focusing on the moral and legal challenges of AI and robots.
- Dr. Stephen J. McConnell, an award-winning writer and media scholar, will discuss his research on human interactions with AI technologies and their implications for our agency, productivity, and well-being.

I encourage you to attend our popular GIFTS (Great Ideas for Teaching Students) session and the Top Student Paper panel, both scheduled for Saturday at 10:00 AM. These events showcase the innovative teaching methods and emerging scholarship that keep our field vibrant and forward-thinking.

This conference would not be possible without the dedication and hard work of many individuals. I want to extend my heartfelt thanks to Allison R. Peiritsch for her invaluable guidance as past president; Arshia Anwer for her support as president; Doug Strahler for his efforts in fundraising and creating the printed program; Anastacia Kurylo for providing context and history, Noura Hajjaj for her continued assistance and guidance; Evelyn Plummer for organizing the GIFTS session and serving as our treasurer; John Pavlik for coordinating the student paper reviews; and Heather Maloney-Stassen, our executive director, for her encouragement and leadership. I also want to acknowledge our program reviewers: Arshia Anwer, Salvatore J. Fallica, Lewis Freeman, Thom Gencarelli, Mary L. Kahl, Anastacia Kurylo, Heather Maloney-Stassen, John Pavlik, Allison Peiritsch, and Nancy DiTunniello. Your contributions have been essential to the success of this conference. Finally, I extend my gratitude to our sponsors, whose support has made this event possible.

As we stand at the cusp of a new era in communication, shaped by the rapid advancements in AI, this conference offers us a unique opportunity to reflect, learn, and chart the course forward together. I invite you to engage fully in the discussions, forge new connections, and contribute your insights to this critical conversation.

Enjoy the conference and the beautiful fall setting of the Catskills!

Jason S. Wrench, NYSCA Vice President and Conference Planner
Professor, Department of Communication, SUNY New Paltz

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82nd Annual Conference
October 18-20, 2024



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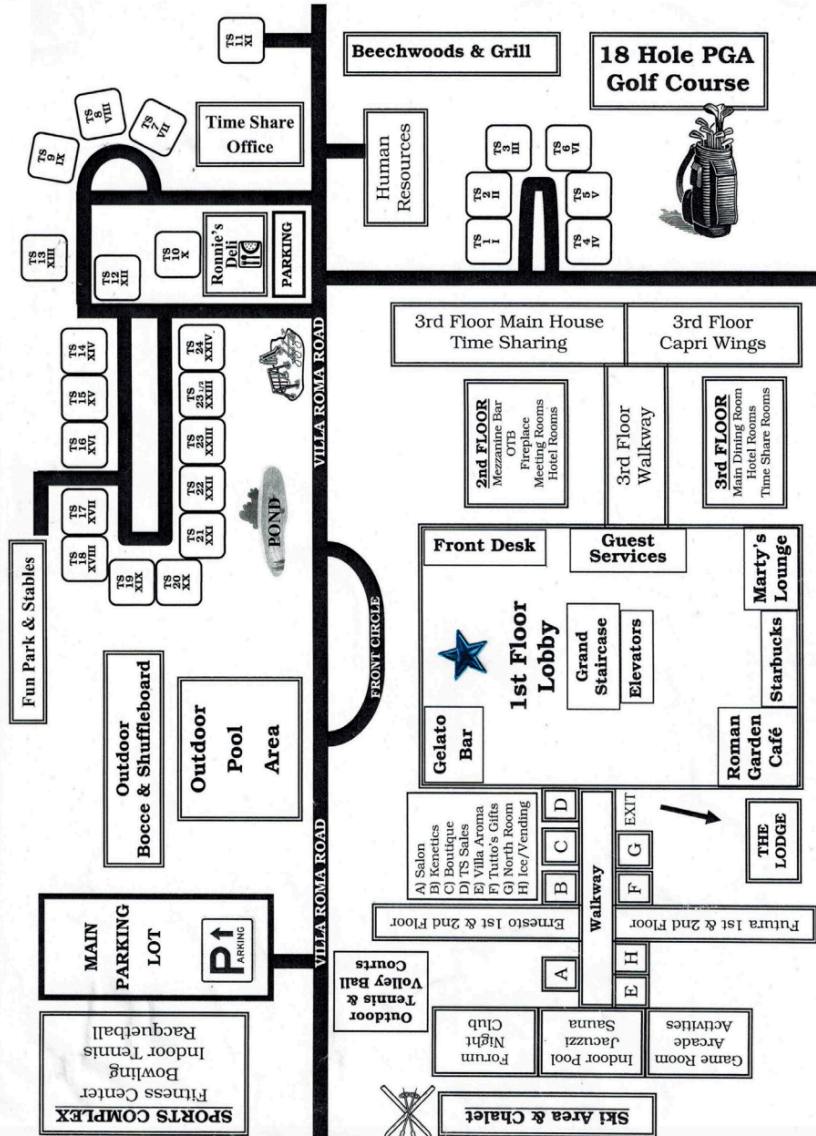
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VILLA ROMA MAP



FRIDAY SCHEDULE AT A GLANCE

Session	Time	Event	Location
Full Day Event	1:00-5:00 p.m.	Registration	Level 2 Mezzanine Lobby
Meeting	1:00-2:00 p.m.	NYSCA Executive Council Meeting	Dining Room Alcove
Session 1 2:15-3:30 p.m.		Redefining Research Ethics in AI-driven Communication Landscape	East Room 1
		Maintaining Humanistic Connections in the Era of Generative Communication	East Room 2
		Teaching Generative AI in the Communication Classroom	East Room 3
Coffee Hour	3:15-4:15 p.m.	Outside the East & West Rooms	
Session 2 3:45-5:00 p.m.		Ethical AI Literacy in Higher Education: Challenges and Responsibilities	East Room 1
		The Contested Contours of Public Memory: Critiques of Public Space and the Evolving Nature of Public Commemoration	East Room 2
		AI in Communication: Redefining Relationships, Bias, and Crisis Management	East Room 3
Welcome Reception	5:00-6:00 p.m.	Sponsored by Villa Roma	Marty's Lounge
Keynote	6:00-7:00 p.m.	Dr. Stephen J. McConnell	Marty's Lounge
Meal	7:15-8:30 p.m.	Plated Five-Course Dinner	Dining Room
Night Event	9:00 p.m.+	Late Night Networking	Second Floor Lounge
Night Event	9:30-10:30 p.m.	Villa Roma's Nightly Show	Forum Nightclub

FRIDAY PANELS & EVENTS

1:00-5:00 p.m.

Level 2 Mezzanine Lobby

Conference Registration

1:00-2:00 p.m.

Dining Room Alcove

NYSCA Executive Council Meeting

SESSION 1

2:15-3:30 p.m.

Redefining Research Ethics in AI-driven Communication Landscape

East Room 1

The main aim of this roundtable is to provide a platform for scholars, educators, and practitioners to delve into ethical concerns related to the introduction of AI in communication research and explore best practices for creating an unbiased and fair research environment. The panel discussion will provide a deeper understanding of the ethical dimensions of qualitative and quantitative research. Aligning with this year's NYSCA theme of Generative Communication, the roundtable seeks to redefine research ethics in practice and establish fair communication strategies to uphold academic integrity and ethical standards in communication.

Chair: Pallavi Khurana, *State University of New York University at Albany*

Panelists:

Arshia Anwer, *Manhattan College*

Noura Hajjaj, *Duquesne University*

Heather Maloney-Stassen, *Daemen University*

John V. Pavlik, *Rutgers University*

Aisha Powell, *Morgan State University*

Douglas C. Strahler, *Slippery Rock University*

Maintaining Humanistic Connections in the Era of Generative Communication

East Room 2

This panel explores the intersection of ethics and technological innovation in the field of communication studies. It delves into how new technological tools affect messaging and relationships, emphasizing the concept of "generative communication"—an interactive process that fosters mutually beneficial outcomes. The discussion will highlight the importance of ethical considerations, such as personal responsibility and practical solutions, in an era where technology permeates all aspects of life. The panel seeks to answer whether society can balance technology and messaging for the collective

Continued on next page >>

good, addressing concerns like information overload, the virtual versus real-life dichotomy, the role of human emotional labor in AI-driven interactions, the risks AI poses to diversity, equity, and inclusion, and the potential of immersive media to promote empathy and environmental stewardship. Through these discussions, the panel aims to provide insights into creating a fair and responsible communication landscape in the age of AI.

Chair: Nancy DiTunnariello, *St. John's University*

Panelists:

Stay Awake: Being a Responsible Citizen in the World of Generative Communication

Robert Cote, *St. John's University*

Sustainability and Virtualization: Communication and the Metaverse

Nancy DiTunnariello, *St. John's University*

Bridging the Gap Between Generative Communication and Human Emotion

Dallas Maddox, *St. John's University*

Generative Communication for All: Disseminating Complex Climate Change Information

Tiffany Mohr, *St. John's University*

Ecological Art Practice: Using Immersive Media to Create Alternate Realities

Edrex Fontanilla, *St. John's University*

Teaching Generative AI in the Communication Classroom

East Room 3

This panel brings together communication educators to explore the critical task of integrating Generative AI into our curricula. As AI technologies like ChatGPT reshape the communication landscape, it's imperative that we prepare our students to engage with these tools ethically and effectively. Panelists will discuss strategies for incorporating AI into course content, addressing concerns about academic integrity, and fostering critical thinking about AI's impact on communication processes. We'll examine case studies of successful AI integration in areas such as public relations, journalism, and interpersonal communication. Attendees will gain practical insights on developing AI-focused assignments, navigating the ethical considerations of AI use, and equipping students with the AI literacy needed for their future careers. This session aims to spark a collaborative dialogue on how we can evolve our teaching practices to meet the challenges and opportunities presented by Generative AI in the communication field.

Panelists:

Sanae Elmouden, *St. John's University*

Corey Jay Liberman, *Marymount Manhattan College*

Jason S. Wrench, *SUNY New Paltz*

Ethical AI Literacy in Higher Education: Challenges and Responsibilities

East Room 1

This session will explore the rhetoric of AI literacy in higher education, emphasizing ethical challenges in the communication classroom, AI weaponization, and campus surveillance. We introduce innovative assignments engaging students with generative AI tools, analyze AI's ethical implications in warfare (e.g., the Israeli system, Lavender), and emphasize the critical need to address human oversight in educational AI surveillance, drawing parallels with military communication models. This session underscores the role of ethical communication in fostering guidelines and transparent policies to safeguard student rights and civil liberties, promote informed discourse, and uphold ethical responsibilities in light of AI technological advancements.

Chair: Noura Ahmad Hajjaj, *Duquesne University*

Respondent: Erik Garrett, *Duquesne University*

Panelists:

Generative AI, Communication, and Stereotypes: Learning Critical AI Literacy through Experience, Analysis, and Reflection

Yifeng Hu, *The College of New Jersey*

AI Weaponization Impact on Higher Education

Sanae Elmoudden, *St. John's University*

Balancing Ethical Dilemmas in AI Surveillance Across Higher Education and Military Communication

Noura Ahmad Hajjaj, *Duquesne University*

The Contested Contours of Public Memory: Critiques of Public Space and the Evolving Nature of Public Commemoration

East Room 2

Chair: Thomas R. Flynn, *Slippery Rock University*

Panelists:

From Picket Boards to Spirit Boards: Haunted History as Restorative Practice

Christina M. Knopf, *State University of New York at Cortland*

John Lennon, Central Park's Strawberry Fields, and the Public Imagine-nation

Thom Gencarelli, *Manhattan College*

Continued on next page >>

Defining Victims, Defining Martyrs: Lessons from France in Shaping Public Memory

Susan J. Drucker, *Hofstra University*

Gary Gumpert, *Urban Communication Foundation*

Harriet Tubman's Auburn, NY Refuge: Depictions of Public Works, Public Good, and the Elisions of Public Memory

Mary L. Kahl, *The Pennsylvania State University, the Behrend College*

AI in Communication:

Redefining Relationships, Bias, and Crisis Management

East Room 3

This panel explores the transformative impact of Artificial Intelligence (AI) on various aspects of communication, focusing on relational development, bias in AI-generated content, and crisis management communication. The first paper examines how ChatGPT and similar AI tools are changing the way people create, develop, and maintain relationships, suggesting necessary revisions to Altman and Taylor's Social Penetration Theory in the context of modern AI interactions. The second paper investigates gender and racial biases in AI-generated video content, highlighting the ethical concerns and societal implications of such biases in generative AI platforms like DALL-E. The third paper analyzes the use of AI by organizations in communicating about crises and risks, using case studies to evaluate the effectiveness and limitations of AI in disaster management, environmental safety, health risks, and public emergency responses. Together, these presentations provide a comprehensive overview of how AI is reshaping communication practices, addressing bot.

Chair: Mobina Hashmi, *Brooklyn College*

Respondent: Sanae Elmoudden, *St. John's University*

Panelists:

Rethinking Social Penetration Theory in a World of Artificial Intelligence: How ChatGPT Forces Us to Reconsider the Creation and Development of Interpersonal Relationships

Corey Jay Liberman, *Marymount Manhattan College*

Bias in AI-Generated Video

John V. Pavlick, *Rutgers University*

OpenAI in a Public Relations World: The Implications of ChatGPT on Crisis Communication and Risk Management

Corey Jay Liberman, *Marymount Manhattan College*

In Memory of



Photo Credit: NeilPostman.org

Neil Postman

March 8, 1931 - October 5, 2003

Fondly Remembered and Deeply Missed by
Friends, Colleagues and Students

5:00-6:00 p.m.

Marty's Lounge

Welcome Reception

Join us in celebrating the start to the conference with drinks and hors d'Oeuvres. *Sponsored by the Villa Roma Resort and Conference Center, with our thanks and appreciation.*

KEYNOTE ADDRESS

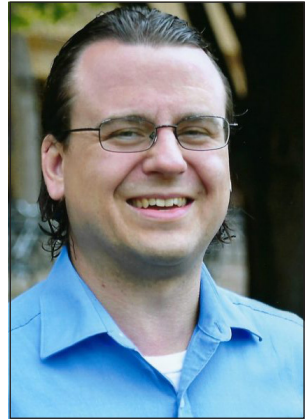
6:00-7:00 p.m.

Marty's Lounge

From Chatbots to Thought Bots: Teaching and Learning in the Age of AI

Dr. Stephen J. McConnell
Award-Winning Writer and Media Scholar

This keynote address explores how ChatGPT, Perplexity, and other AI-driven technologies do more than assist us – they socialize us, potentially enabling incredible breakthroughs in skills and learning. Drawing on Albert Bandura's social cognitive theory, this talk delves into the tangled reciprocal interplay between people and AI communication technologies, highlighting the endless potential and risks of use, particularly for students. Bridging theory and practice, this talk will demonstrate how AI can empower our students when wielded intentionally and strategically. Experiences from the speaker's New York University course, "Communications & AI," will be presented where students learn to engage with AI tools not as passive users but as active participants, ultimately developing a wide range of communication products. Through careful guidance and reflective interaction with AI, students experienced significant breakthroughs in self-belief, conceptual thinking, cross-disciplinary skills, and communication product development. Informed by Bandura's theory and other frameworks, the talk will discuss teaching strategies that helped produce these and other positive outcomes, the AI models students utilized, the importance of foundational communication craft knowledge in conversation with AI use, and the issues that can arise with teaching and learning from AI.



Dr. McConnell is an award-winning writer and media scholar whose research focuses on the intersections of artificial intelligence, digital communication platforms, and human behavior. A key area of his studies involves examining human interactions with AI technologies, from social media feeds to ChatGPT, to assess how we can flourish during exchanges with these powerful tools so we enhance our agency, productivity, and well-being. Informed by this work, he co-developed a new certificate program and course for New York University, Communications & AI, which launched in Spring 2024. Previously, he was an investigative newspaper reporter and founder of a digital marketing company, Guiding Type. His work can be found at <https://sjmcconnell.com>.

7:15-8:30 p.m.

Dining Room

Five-Course Plated Dinner

9:00 p.m.+

Second Floor Lounge

Late Night Networking

Join fellow NYSCA members for an informal late-night gathering in the lounge on the second floor of the resort. Whether you're looking to catch up with old friends, make new connections, or just unwind after a day of stimulating sessions, this is the perfect spot. No agenda, no formalities—just good company and conversation in a relaxed setting. Drop by anytime to share ideas and strengthen our NYSCA community bonds. All are welcome!

9:30 p.m.

Forum Night Club

Late Night Entertainment

Provided by the Villa Roma Resort and Conference Center.

The Communication and Media Arts Department at
Marymount Manhattan College Congratulates
NYSCA on its 82nd Annual Conference



Marymount
Manhattan
College

Jennifer Dixon, Ph.D.

Eileen Doherty, Ph.D.

Erin Greenwell, M.F.A.

Noelle Griffis, Ph.D.

Corey Liberman, Ph.D.

David Linton, Ph.D.

Cyrille Phipps, M.A.

Alister Sanderson, Ph.D.

Peter Schaefer, Ph.D.

Tatiana Serafin, M.A.

Sarah Nelson Wright, M.F.A.

Betty Yu, M.F.A.

SATURDAY SCHEDULE AT A GLANCE

Session	Time	Event	Location
Meal	7:00-8:30 a.m.	Breakfast	Dining Room
Full Day Event	8:00-4:30 p.m.	Registration	Level 2 Mezzanine Lobby
Session 3 8:30-9:45 a.m.		A Sneak Peek into Communicated Stereotypes at Work	East Room 1
		Inclusive Approaches to Bridging the AI Divide	West Rooms 1 & 2
		Approaches and Methods in Thinking about Generative Communication	East Room 2
		Top Student Papers Panel	West Rooms 1 & 2
Session 4 10:00-11:15 a.m.		Music to Our Ears or The Communicative Functions of Music	East Room 1
		Revisiting Teaching as a Subversive Activity: NYSCA Book Club	East Room 2
		GIFTS Session	East Room 3
Meeting	11:30-12:30 p.m.	NYSCA Business Meeting (Open to all attendees)	West Rooms 1 & 2
Meal	12:30-1:45 p.m.	Lunch	Dining Room
Session 5 2:00-3:15 p.m.		NYSCA Undergraduate Town Hall Meeting	East Room 1
		Meeting of the NYSCA Members of the Editorial Board of the AJC	East Room 2
		Beyond The Plagiarism/Honesty Binary in the Classroom	East Room X
		Music, Food, and Friendship – Exploring Intercultural Interactions Using Mini-Ethnography	East Room 3
Session 6 3:30-4:45 p.m. Coffee Hour 3:15-4:15 p.m.		Exploring Top Thinkers in AI: A Review of AI Snake Oil	East Room 1
		Frightening, Feckless, Felonious, Funny, and Feeble: The Trump 2024 Chronicles	West Rooms 1 & 2
		Who Am I, And What Did My Culture Have Anything to Do with It?	West Rooms 1 & 2
Reception	5:00-6:00 p.m.	Sponsored by Rutgers	Marty's Lounge
Keynote	6:00-7:00 p.m.	Dr. David J. Gunkel	Marty's Lounge
Meal	7:15-8:30 p.m.	Plated Five-Course Dinner	Dining Room
Night Event	8:45-10:00 p.m.	Open Jam Session	Marty's Lounge
Night Event	9:30-10:30 p.m.	Late Night Networking	Second Floor Lounge
Night Event	9:30-10:30 p.m.	Villa Roma's Nightly Show	Forum Nightclub

SATURDAY PANELS & EVENTS

7:00-8:30 a.m. Breakfast Dining Room

8:00-4:30 p.m. Conference Registration Level 2 Mezzanine Lobby

SESSION 3

8:30-9:45 a.m.

A Sneak Peek into Communicated Stereotypes at Work

East Room 1

This panel features a sneak peek into a recently published book, *Communicated Stereotypes at Work (2024)* from Lexington Books/Rowman & Littlefield, edited by Anastacia Kurylo and Yifeng Hu. Panelists include both editors, who also contributed chapters, plus four additional chapter authors. The premise of the book is that stereotypes communicated in the workplace remain a pervasive issue because of the dichotomy between the discriminatory and functional roles that these stereotypes can play in a range of professional settings. Chapter authors will each talk about their contributions, situated in different work contexts, providing a sample from all four sections of the book. These sections include: a) Academic Institutions, b) Civil and Public Service Organizations, c) the Media and Entertainment Industry, and d) Private Business Entities. With an emphasis on qualitative methods and analyses, contributors deconstruct stereotypes by exploring the theoretical, empirical, and pragmatic roles they play in communication. In doing so, panelists expose the underpinnings of stereotypes and why they are communicated, focus on the role all of us play in perpetuating stereotypes, and suggest alternative modes of productive discourse.

Panel Moderator: Anastacia Kurylo, *Brooklyn College*

Panelists:

Brian Cogan, *Molloy College*

Tabitha Hart, *San Jose State University*

Yifeng Hu, *The College of New Jersey*

Trudy Milburn, *Southern Connecticut State University*

Marie L. Radford, *Rutgers University*

Inclusive Approaches to Bridging the AI Divide

West Rooms 1 & 2

This interactive panel will tackle the digital divide, exacerbated by AI technologies, affecting underrepresented communities in higher education.

Continued on next page >>



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Academics, researchers, educators, leaders, and community advocates will share strategies to bridge this divide and ensure equitable access to AI benefits. The panel aims to provide a comprehensive understanding of the digital divide, share best practices, and foster collaboration for inclusive AI strategies. Discussions will include policy recommendations for digital inclusion, aligned with NYSCA's theme, Generative communication. By identifying barriers, discussing policies, and reconsidering ethical considerations, the panel seeks to harness AI's transformative power to address digital inequities, ensuring technological progress benefits all.

Chair: Noura Ahmad Hajjaj, *Duquesne University*

Respondent: Lance Strate, *Fordham University*

Panelists:

Susan Drucker, *Hofstra University*

Sanae Elmoudden, *St John's University*

Thomas R. Flynn, *Slippery Rock University*

Lewis Freeman, *Fordham University*

Erik Garrett, *Duquesne University*

Thom Gencarelli, *Manhattan College*

Gary Gumpert, *Urban Communication Foundation*

Mary L. Kahl, *The Pennsylvania State University, the Behrend College*

Pallavi Khurana, *State University of New York University at Albany*

Heather Maloney-Stassen, *Daemen University*

Brian F. McFadden, *Hofstra University*

John V. Pavlik, *Rutgers University*

Approaches and Methods in Thinking about Generative Communication

East Room 2

This panel aims to spark a dialogue on the future of AI research across the broad spectrum of communication studies. How can we effectively investigate AI's impact on health communication, interpersonal relationships, organizational dynamics, public relations, media, and intercultural exchange? We'll explore the potential of quantitative, qualitative, and critical approaches in illuminating AI's role in these diverse areas. Rather than presenting definitive answers, this session invites attendees to brainstorm innovative research questions and methodologies collaboratively. Join us in envisioning how our field can adapt and evolve to address the challenges and opportunities that AI presents across all facets of human communication.

Continued on next page >>

Panelists:

Christina M. Knopf, *State University of New York at Cortland*

Corey Jay Liberman, *Marymount Manhattan College*

Douglas C. Strahler, *Slippery Rock University*

Jason S. Wrench, *SUNY New Paltz*

SESSION 4

10:00-11:15 a.m.

New York State Communication Association's 82nd Annual Conference Top Student Papers

Top paper awards are proudly sponsored by Taylor & Francis.

[West Rooms 1 & 2](#)

Chair: MJ Robinson, *Brooklyn College*

Respondent: Arshia Anwer, *Manhattan College*

Panelists:

Harry Potter and the Queering Agenda*

Krishna Vania, *Hofstra University*

AI, Celebrities, and their Fans - The Cyber-Pseudo-Event**

Gabbie Iorio, *New York University*

Why Teens Insert "Frictions" into Social Media's Infinite Scroll**

Nikhila Natarajan, *Rutgers University*

The Disappearance of the Popular Song

Leah Kinzer, *New York University*

* Top Undergraduate Paper

** Top Graduate Paper

Music to Our Ears or The Communicative Functions of Music

[East Room 1](#)

Music has been called the universal language. It plays an important role in people's lives. It can deliver important messages in a uniquely powerful way. It can inspire, persuade, influence, calm. It can teach language, help overcome stuttering, improve memory, make memories, strengthen relationships, and forge communities. Cities can come to be known for their music and music can come to represent a city. Today, music, like so much else, faces challenges with the introduction of AI. This comes as no surprise, as Postman said, "a new medium does not add something; it changes everything." This panel will explore the medium of music.

Continued on page 24 >>

Publish with us



The ***Atlantic Journal of Communication*** (AJC) is an academic journal concerned with the study of communication theory, practice, and policy. AJC is philosophically committed to an eclectic approach to scholarship and the publication of articles of the highest quality regardless of their type, orientation, or geographical origin. Contributions devoted to significant problems and issues in communication studies and of wide professional and scholarly interest are welcome.

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Chair: William Petkanas, *Western Connecticut State University*

Panelists:

Good Vibrations: Music and Community Building
Missy Alexander, *Western Connecticut State University*

Why AI Can Write Music and Why it Cannot
Thom Gencarelli, *Manhattan College*

Music Cities: City Symphonies or the Edifice Complex
Gary Gumpert, *Urban Communication Foundation*
Susan Drucker, *Hofstra University*

The Music One Listens To, The Music One Plays: Musica Practica and the Experience of "Making" Music
Gary Radford, *Fairleigh Dickinson University*

**Revisiting Teaching as a Subversive Activity:
NYSCA Book Club**

East Room 2

This session aims to dissect Teaching as a Subversive Activity's relevance in modern education, focusing on empowering educators to challenge conventional teaching norms and inspire critical thinking. Panelists seek to examine topics such as classroom culture and technological shifts impacting pedagogy and the forces driving traditional models of education. As argued in the text, education should challenge the status quo, encourage critical thinking, and promote creativity.

Panel Moderator: Heather Maloney-Stassen, *Daemen University*

Participants:

Salvatore Fallica, *New York University*
Christina Knopf, *SUNY Cortland*
Lance Strate, *Fordham University*

GIFTS:

Great Ideas For Teaching Students

East Room 3

Great Ideas For Teaching Students (GIFTS) provides an excellent opportunity for faculty members and/or graduate students to share classroom-tested "great ideas" with other members of the teaching community. Participants will discuss an activity, assignment, project, game, or simulation addressing a specific communication theory, concept, skill, or learning objective appropriate to

the communication discipline. GIFTS presenters often provide some form of tangible takeaway for interested attendees. Of particular consideration this year: "Is AI a new level of "Technologizing of the Word" and what would Walter Ong say?

Chair: Evelyn Plummer, *Seton Hall University*

Participants:

Your Courses on Board: Using Virtual Whiteboards to Engage Students

Ann Liao, *Buffalo State University*

Using an Authentic Case Study of Generation Z Audiences as an Introduction to Critical Thinking and Information Literacies

Kelly Leahy, *Syracuse University*

Has Artificial Intelligence Helped or Hindered Small Group Decision Making? The Influence of ChatGPT on Group Activity Success

Corey Jay Liberman, *Marymount Manhattan College*

Traditional Media Relations with Modern Tools

Tiffany Mohr, *St. John's University*

SNOOZE OR NEWS: Using a Generative AI Tool to Identify News Values

Arien Rozelle, *Syracuse University*

Generative AI for Co-Creating User Personas

Douglas C. Strahler, *Slippery Rock University*

11:30 a.m.-12:30 p.m.

West Rooms 1 & 2

NYSCA Business Meeting

NYSCA General Meeting and Awards Presentation

This meeting is open to all NYSCA members and conference attendees.

Top paper awards are proudly sponsored by Taylor & Francis.

12:30-1:45 p.m. Lunch

Dining Room

NYSCA Undergraduate Town Hall Meeting

East Room 1

What topics interest or concern you about your undergraduate experience? In this open town hall session, undergraduate students have an opportunity to share and discuss their experiences navigate the curricular and co-curricular aspects of their communication degree programs. Discussion topics include majors, minors, concentrations, specializations, student-teacher interaction, internships, study abroad experiences, careers, broadening course requirements to include other disciplines, and preparing for the changing communication environment of the 21st century.

Facilitator: Lewis Freeman, *Fordham University*

All undergraduate students attending the conference are invited and encouraged to join this hosted conversation. In the interest of open and unfettered discussion, only undergraduate students may attend this session.

Meeting of the NYSCA Members of the Editorial Board of the *Atlantic Journal of Communication*

West Rooms 1 & 2

This is a meeting of those members of NYSCA who are also members of the Editorial Board of the *Atlantic Journal of Communication*. The meeting is open to any member of the NYSCA community who is interested in learning more about the official journal of NYSCA.

Co-Chairs:

Yachao Li, *The College of New Jersey*
Gary Radford, *Fairleigh Dickinson University*

Participants:

Deborah Borisoff, *New York University*
Susan Drucker, *Hofstra University*
Thom Gencarelli, *Manhattan College*
William Petkanas, *Western Connecticut State University*
Marie Radford, *Rutgers University*
Lance Strate, *Fordham University*

Beyond The Plagiarism/Honesty Binary in the Classroom: Perspectives from Student-Instructors at the Rutgers School of Communication and Information

East Room 2

This panel explores the multifaceted use of AI in undergraduate education, focusing on students' experiences across various courses where they encounter different perspectives on AI's benefits and drawbacks. While popular discourse often emphasizes AI policing, such as distinguishing between acceptable use and plagiarism, the reality for students is more complex. They use AI in diverse, practical ways beyond classroom "gotcha" moments, influenced by their unique circumstances. As they navigate AI's role in their education and its impact on their future careers, this panel brings innovative approaches to address their core concerns and ethical implications. Panelists will share insights and discuss empowering the next generation of communication professionals to be AI-savvy, balancing the challenges and opportunities of automation.

Chair: John V. Pavlik, *Rutgers University*

Respondent: Erik Garrett, *Duquesne University*

Panelists:

Niki Natarajan, *Rutgers University*

Alyvia Walters, *Rutgers University*

Corinne Weinstein, *Rutgers University*

Music, Food, and Friendship - Exploring Intercultural Interactions Using Mini-Ethnography

East Room 3

Undergraduates from an Intercultural Communication class will share their mini-ethnographies studying various groups and organizations. One project examines a college ensemble and discovers that music can be a powerful form of expression that facilitates communication across cultural boundaries and identities. Another study shows how the intercultural perception of staff in an Indian restaurant alters the dining experience and exhibits changes in behavior resulting from the staff's cultural understanding. The third presentation explores the culture of a nonprofit for students/children with intellectual and developmental disabilities, highlighting its inclusive, friendly environment that helps bridge the gap between its members and society. The students will share interesting scenes, activities, conversations, and surprising or heartwarming stories. Panelists will also discuss cultural patterns and reflect on their experiences.

Chair: Yifeng Hu, *The College of New Jersey*

Respondent: Anastacia Kurylo, *Brooklyn College*

Continued on next page >>

Panelists:

Where Culture Meets the Music - A Mini-Ethnographic Study of the i-Tunes Ensemble in a New Jersey College

Natalie Roesch, *The College of New Jersey*

Dylan Vidro, *The College of New Jersey*

Spicing Up Culture: An Ethnographic Journey into an Indian Restaurant in Central Jersey

Maja Dziuda, *The College of New Jersey*

Jacqueline Faulk, *The College of New Jersey*

Bridging the Gap - Discovering the Culture of Best Buddies Using an Ethnographic Approach

Bryanna Carrie, *The College of New Jersey*

SESSION 6

3:30-4:45 p.m.

Exploring Top Thinkers in AI:

A Review of AI Snake Oil

East Room 1

Arvind Narayanan and Sayash Kapoor, named to Time's 100 Most Influential People in AI in 2023, have critically examined the exaggerated discourse on AI's benefits and dangers in their forthcoming book, *AI Snake Oil: What Artificial Intelligence Can Do, What It Can't, and How to Tell the Difference*, set for release in September 2024. This panel will evaluate the book's relevance to communications, focusing on its critique of AI hype. Narayanan and Kapoor argue that bold, unverifiable claims about AI often mislead the public, with few repercussions for the claimants. They suggest that journalists and advocates can help correct these incentives. The panel will discuss AI's actual capabilities versus the myths and propose practical applications for our work. Moderated by Prof. Monteiro, the panel includes an overview of the book and detailed commentary on the three central ideas: what AI can do, what it can't, and how to discern the difference, followed by a dialogue.

Moderator: Basilio G. Monteiro, *St. John's University*

Panelists:

Robert Cote, *St. John's University*

Mirna Hatoum, *St. John's University*

Dallas Maddox, *St. John's University*

Naqib Noory, *St. John's University*

Frightening, Feckless, Felonious, Funny, and Feeble: The Trump 2024 Chronicles

West Rooms 1 & 2

The position papers on this panel engage the Trump 2024 chronicles from a variety of diverse perspectives. Each presenter offers a view of topics related to the former president and his bid for another term of office. From examining the electorate's frightening paucity of civic understanding, to tracing the feckless behavior of a Trump surrogate, to detailing the coverage of Trump's court battles, to unmasking the authoritarian impulses of Trumpian humor, to considering rampant ageism in the current presidential campaign, these papers are sure to enlighten, infuriate, and (perhaps) amuse.

Chair: Thomas R. Flynn, *Slippery Rock University*

Panelists:

Rejecting Extremism is not a Matter of Ideology: Trump, Civic Education, and the 2024 Electorate

Thom Gencarelli, *Manhattan College*

Going Rogue, The Sequel: MTG and MAGA

Christina M. Knopf, *State University of New York at Cortland*

The Trials and Tribulations of Covering the Trump Trials, or Coverage Can Be Fun

Susan J. Drucker, *Hofstra University*

Gary Gumpert, *Urban Communication Foundation*

The Insult Comic and the Aesthetics of Authoritarianism

Salvatore J. Fallica, *New York University*

When Age and Ageism are at Issue: Claims and Counterclaims of Frailty in the 2024 Presidential Campaign

Mary L. Kahl, *The Pennsylvania State University, the Behrend College*

Who Am I, And What Did My Culture Have Anything to Do with It?

East Room 3

This panel explores the intricate relationship between personal identity and cultural influence through a diverse range of perspectives. The panelists delve into various aspects of identity formation and representation, including gender and sexuality in children's literature, cultural perceptions of Asian masculinity, the unique experiences of third-culture individuals in romantic relationships, the changing role of women in automotive contexts, and an intergenerational

Continued on next page >>

examination of womanhood. Through these multifaceted explorations, the panel aims to shed light on how cultural factors shape our understanding of self and others in an increasingly complex and interconnected world.

Chair & Respondent: *Anastacia Kurylo, Brooklyn College*

Panelists:

Seeing Themselves: Gender Queer Identities in Children's Picture Books
Yulani Rodgers, New York University

Feminization & Fetishization of Asian Men by American Audiences
Spencer Kim, New York University

The Romantic Relationships of Female Third-Culture Kids
Nadya Suprobo Putri, New York University

The Evolution of Women Behind the Wheel
Gabbie Iorio, New York University

An Ethnographic Study of Womanhood Across Three Generations
Lucie Conjeaud, New York University

5:00-6:00 p.m.

Marty's Lounge

Reception

Join us in celebrating the conference with drinks and hors d'Oeuvres. Tonight's reception is sponsored by Rutgers University's School of Communication and Information, Rutgers' Ph.D. program in Communication, Information and Media, and Rutgers' Master of Health Communication and Information.

NYSCA thanks Rutgers University for its generous support.

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Contact: Melissa Aronczyk, Ph.D. Program Director, at phddirector@comminfo.rutgers.edu
Matthew Weber, Ph.D. Area Coordinator for Communication at matthew.weber@rutgers.edu or visit comminfo.rutgers.edu/phd.

Does Writing Have a Future?

Dr. David J. Gunkel

Professor, Department of Communication,
Northern Illinois University

This presentation argues that large language models (LLMs) and generative AI signify not the end of writing but the terminal limits of a particular conceptualization of writing that has been called logocentrism. Toward this end, the analysis will 1) review three fundamental elements of logocentric metaphysics and the long shadow that this way of thinking has cast over the conceptualization and critique of LLMs and generative AI; 2) release a deconstruction of this standard operating procedure that interrupts influential and often-unquestioned assumptions about authorship, truth, and communication; and 3) formulate the terms and conditions of an alternative way to think and write about LLMs and generative AI that escape the conceptual grasp of logocentrism and its hegemony. In doing so, the paper will argue that writing indeed has a future but only if we reconceptualize how we think about writing and write about thinking.



Dr. Gunkel (Professor, Department of Communication, Northern Illinois University) is an award-winning educator, researcher, and author, specializing in the philosophy of technology with a focus on the moral and legal challenges of artificial intelligence and robots. He is the author of over 90 scholarly articles and has published thirteen books, including *Thinking Otherwise: Philosophy, Communication, Technology* (Purdue University Press 2007), *The Machine Question: Critical Perspectives on AI, Robots, and Ethics* (MIT Press 2012), *Of Remixology: Ethics and Aesthetics After Remix* (MIT Press 2016), *Robot Rights* (MIT Press 2018), *An Introduction to Communication and Artificial Intelligence* (Polity, 2020), and *Person, Thing, Robot: A Moral and Legal Ontology for the 21st Century and Beyond* (MIT Press 2023). He currently holds the position of Presidential Research, Scholarship and Artistry Professor in the Department of Communication at Northern Illinois University (USA) and professor of applied ethics at Łazarski University in Warsaw, Poland.

7:15-8:30 p.m. **Five-Course Plated Dinner** Dining Room

9:00 p.m. **Late Night Jam Session** Marty's Lounge

9:00 p.m. **Late Night Networking** Second Floor Lounge

9:30 p.m. **Entertainment/Late Night Show** Forum Night Club

Provided by the Villa Roma Resort and Conference Center



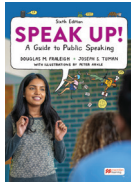
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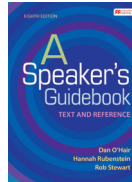
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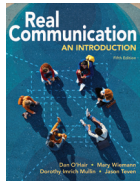


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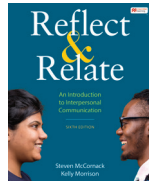
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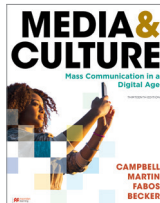
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SUNDAY SCHEDULE AT A GLANCE

Session	Time	Event	Location
Meal	7:00-9:00 a.m.	Breakfast	Dining Room
Registration	8:30-11:00 a.m.	Registration	Level 2 Mezzanine Lobby
Session 7 9:00-10:15 a.m.		Administrators' Workshop: (A)cademic (I)ntelligence and Institutional Leadership	West Rooms 1 & 2
Session 8 10:30-11:45 a.m.		Who Is Your Audience? Who Do You Want To Reach?	West Rooms 1 & 2
Raffle	11:45 a.m.	East Room 3	
Checkout	12:00 p.m.	Checkout	Lobby
Meeting	12:00-1:00 p.m.	Executive Council Meeting and Luncheon	Dining Room Alcove

SUNDAY PANELS & EVENTS

7:00-9:00 a.m. Breakfast

Dining Room

8:30-11:00 a.m. Conference Registration

Level 2 Mezzanine Lobby

SESSION 7

9:00-10:15 a.m.

Administrators' Workshop: (A)cademic (I)ntelligence and Institutional Leadership

West Rooms 1 & 2

This session is designed for conference participants who are current and former college/university administrators. A long-standing tradition at NYSCA, this 2024 program examines the various challenges that academic leaders confront as they serve, guide, and educate their various and increasingly contentious audiences. How has institutional leadership changed in the current climate? What are the pressure points in daily administrative work? What elements prompt success in academic leadership? What elements portend failure? What are the hallmarks of academic intelligence in this new age of artificial intelligence? Attend this session to dish, deliberate, decompress or some combination thereof. Session conversations will be held in confidence.

Co-chairs: Mary L. Kahl, *The Pennsylvania State University, the Behrend College*
Gary Gumpert, *Urban Communication Foundation*

Panelists:

Missy Alexander, *Western Connecticut State University*

Susan Drucker, *Hofstra University*

Thomas R. Flynn, *Slippery Rock University*

Marie Garland, *Ithaca College*

Thom Gencarelli, *Manhattan College*

Gary Gumpert, *Urban Communication Foundation*

Sue Jasko, *The University of Alabama*

Mary L. Kahl, *The Pennsylvania State University, the Behrend College*

Christina M. Knopf, *State University of New York at Cortland*

William Petkanas, *Western Connecticut State University*

Gary Radford, *Fairleigh Dickinson University*

Marie Radford, *Rutgers University*

Heather Maloney-Stassen, *Daemen University*

Lance Strate, *Fordham University*

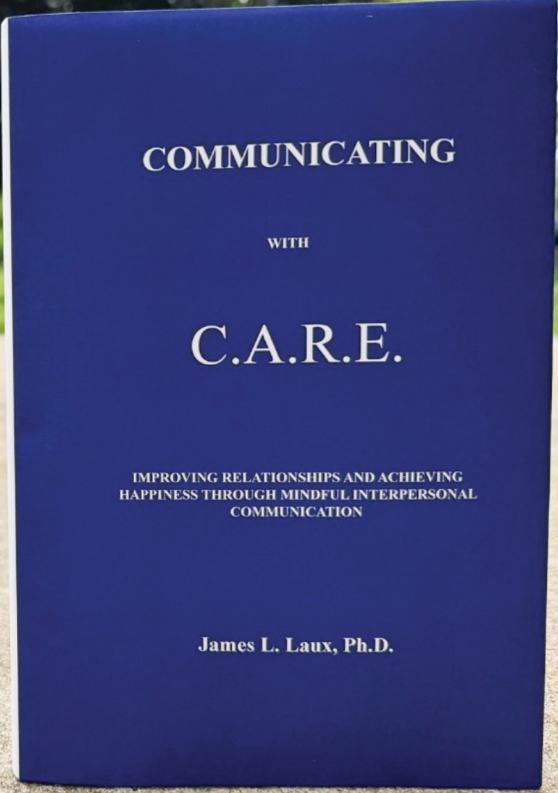
Jason Wrench, *SUNY New Paltz*

Who Is Your Audience? Who Do You Want to Reach?**West Rooms 1 & 2****Chair:** Mary L. Kahl, *The Pennsylvania State University, the Behrend College***Panelists:**Susan Drucker, *Hofstra University*Thomas R. Flynn, *Slippery Rock University*Erik Garrett, *Duquesne University*Thom Gencarelli, *Manhattan College*Gary Gumpert, *Urban Communication Foundation*Christina M. Knopf, *State University of New York at Cortland*Gary Radford, *Fairleigh Dickinson University*Marie Radford, *Rutgers University*Lance Strate, *Fordham University*Sanae Elmoudden, *St. John's University*Jason Wrench, *SUNY New Paltz*

11:45 a.m. Don't Leave Yet - Raffle! East Room 3

12:00 p.m. Conference Concludes: Hotel Checkout at Noon Lobby

12:00-1:00 p.m. Dining Room Alcove**NYSCA Executive Council Meeting***Hotel checkout is 1:15 p.m. for Executive Council members.*



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1945-46	Mardel Ogilvie, SUC at Fredonia
1946-47	Agnes Rigney, SUC at Geneseo
1947-48	Agnes Rigney, SUC at Geneseo
1948-49	Lillian O'Connor, Julia Richmond High School
1949-50	Lillian O'Connor, Julia Richmond High School
1950-51	James Kavanagh, Binghamton Central High School
1951-52	James Kavanagh, Binghamton Central High School
1952-53	Doris Goodrich, Rochester Schools
1953-54	Doris Goodrich, Rochester Schools
1954-55	Yetta Mitchell, New York University
1955-56	Yetta Mitchell, New York University
1956-57	Wilbur Gilman, Queens College
1957-58	Henry Youngerman, SUC at Fredonia
1958-59	Frances Marion Brown, City Schools, Oswego
1959-60	Ralph Schmidt, Utica College
1960-61	Solomon Simonson, Yeshiva University
1961-62	Bernard Boresoff, Great Neck High School
1962-63	Gladys S. Bennett, Mechanicsville High School
1963-64	John W. Gunning, Ithaca College
1964-65	Bruce Klee, SUC at Geneseo
1965-66	Rose Alderman, Hunter College, CUNY
1966-67	Helen D. Feulner, NYC Bureau for Speech Impairments
1967-68	J. Edward McEvoy, SUC at Oswego
1968-69	Sr. Ruth Trautman, Medialle College
1969-70	John F. Wilson, Lehman College, CUNY
1970-71	John J. Carney, SUNY at Oneonta
1971-72	Robert Greene, SUNY at Geneseo
1972-73	Sr. Therese Monaghan, Molloy College
1973-74	Bernice Sherman, SUNY at Farmingdale
1974-75	David Hill, Morrisville College of Agriculture & Technology
1975-76	Morton Klayman, Amherst Central High School
1976-77	Beatrice Ferrante, St. John's University
1977-78	Allan D. Frank, SUNY at Brockport
1978-79	Nancy S. Swartout, Orange County Community College
1979-80	Myron B. Shaw, SUNY at Geneseo
1980-81	John L. Meyer, SUNY at Plattsburgh
1981-82	Peggy Rypsam, Iona College
1982-83	Davis Brooks, Bronx Children's Psychiatric Center
1983-84	John F. Kirn, Dutchess Community College
1984-85	Ruth L. Goldfarb, Nassau Community College

1985-86	Dorothy Gould, Niagara University
1986-87	James L. Johnson, Brooklyn College, CUNY
1987-88	John Trombetta, Ithaca College
1988-89	Joseph A. Bulsys, SUNY at Geneseo
1989-90	Deborah Borisoff, New York University
1990-91	Susan Drucker, Hofstra University
1991-92	Maria F. Loffredo, SUNY at Oneonta
1992-93	Mary Ann Messano-Ciesla, Brooklyn College, CUNY
1993-94	Judythe Isserlis, Iona College
1994-95	Richard F. Somer, Hamilton College
1995-96	Susan Mallon Ross, Clarkson University
1996-97	Joyce Hauser, New York University
1997-98	Rudy Pugliese, Rochester Institute of Technology
1998-99	Lance Strate, Fordham University
1999-00	Susan Jasko, California University of Penn.
2000-01	Thom Gencarelli, Montclair State University
2001-02	Gary P. Radford, Fairleigh Dickinson University Marie Radford, Pratt Institute
2002-03	Carol Wilder, The New School University
2003-04	Edward Lenert, Queens College
2004-05	Marie Garland, Ithaca College
2005-06	Brian Cogan, Molloy College
2006-07	Margaret (Peggy) Cassidy, Adelphi University
2007-08	Missy (Mary) Alexander, Marist College
2008-09	Valerie Swarts, Slippery Rock University
2009-10	Donna Flayhan, SUNY at New Paltz
2010-11	Brad Crownover, College of Mount Saint Vincent
2011-12	Mary Ann Allison, Hofstra University
2012-13	Cheryl Casey, Hamilton College
2013-14	Corey Liberman, Marymount Manhattan College
2014-15	Maureen Louis, Cazenovia College
2015-16	Anastacia Kurylo, St. Joseph College
2016-17	Mike Plugh, Manhattan College
2017-18	Douglas Strahler, Slippery Rock University
2018-19	Heather Maloney-Stassen, Cazenovia College
2019-20	Ari Kissiloff, Ithaca College
2020-21	Noura Ahmad Hajjaj, SUNY at New Paltz
2021-22	Christina M. Knopf, SUNY Cortland
2022-23	Allison R. Peiritsch, Slippery Rock University
2023-24	Arshia Anwer, Manhattan College

NYS CA CONFERENCE KEYNOTE ADDRESSES 1992-2023

*NO TITLE WAS PRINTED IN THE CONFERENCE PROGRAM

- | | | | |
|------|---|------|--|
| 1992 | <p>Linda Lederman, Rutgers University
"An After-Dinner Mint"</p> <p>Dan Hahn, Florida Atlantic University
"Get a 'Professional' Life"</p> | 2003 | <p>John Downing, The University of Texas at Austin</p> <p>David Turnley
"Reflections of a War Photographer"</p> |
| 1993 | <p>Alan Chartock, Host of WAMC/
Northeast Public Radio's Capital
Connection*</p> <p>John Makay, Bowling Green State
University*</p> | 2004 | <p>Stanley Deetz, University of Colorado at
Boulder
"Communication Hype, Enduring
Currents, & Contemporary Struggles"</p> |
| 1994 | <p>Raymie McKerrow, Ohio University*</p> | 2005 | <p>Siva Vaidhyanathan, New York University
"To Teach is to Copy: Emerging Conflicts
Among Technology, Copyright, and
Education"</p> |
| 1995 | <p>Tom Benson
Pennsylvania State University
"Communication & Community
in the Age of the Computers"</p> | 2006 | <p>William I. Hoynes, Vassar College
"Marginalizing Dissent: News Media
& the Narrowing of Political Debate"</p> |
| 1996 | <p>Todd Gitlin, New York University
"What's Wrong with Sex & Violence?"</p> <p>Neil Postman, New York University
"How Media Change Values"</p> | 2007 | <p>Mary Kahl, SUNY New Paltz
"A Subject for Sarcasm and Ridicule"</p> <p>Shawn J. Parry-Giles, University of
Maryland
"Connecting Research, Pedagogy, and
Civic Engagement"</p> |
| 1997 | <p>Susan Drucker, Hofstra University</p> <p>Gary Gumpert, Communication
Landscapers
"Discourse and Chat@Non-
Communicating Communities"</p> | 2008 | <p>Diana Bartelli Carlin, University of Kansas
"Using Research Groups to Unify
Unique Perspectives: A Case Study of
Political Debates and Beyond"</p> <p>Terence Moran, New York University
"Understanding Communication History:
A Media Ecology Approach"</p> |
| 1998 | <p>Langdon Winner, Rensselaer
Polytechnic Institute
"Introducing the Automatic Professor
Machine"</p> <p>James W. Carey, Columbia University
"Where Do We Go with Marshall
McLuhan?"</p> | 2009 | <p>Lance Strate, Fordham University and
Executive Director, Institute of General
Semantics
"On the Binding Bias of Time"</p> <p>John Durham Peters, Yale University
"God and Google"</p> |
| 1999 | <p>Julia T. Wood, The University of North
Carolina at Chapel Hill
"Rethinking the Making of
Common Narratives"</p> | 2010 | <p>Donal Carbaugh, University of
Massachusetts-Amherst
"The Matter of Communication:
Perspectives and Practices"</p> <p>Lawrence Frey, University of Colorado at
Boulder
"Making Communication Matter through
Communication Activism for Social
Justice Scholarship"</p> |
| 2000 | <p>James W. Chesebro, Indiana State
University
"The Role of Academia - and
Specifically the Discipline of
Communication-in the 'Real' World"</p> <p>Mark Crispin Miller, New York University
"Real Criticism"</p> | 2011 | <p>Renee Hobbs, Temple University and
The Media Education Lab
"Down with the Silos: How Digital Media
Literacy Embraces Interdisciplinary
Connections across Campus and
Community"</p> <p>Aashish Kumar, Hofstra University
"Software from Hard Rocks"</p> |
| 2001 | <p>Paul Thaler, Mercy College
"From TV Trials to Killing Hitler: The
Twists and Turns of a Writer's Angst"</p> <p>Daniel Kolak, William Paterson University
"Beyond Self & Other: Talking
Communication Theory Inside Out or
Why in Talking to You I am Talking
Only to Myself"</p> | | |
| 2002 | <p>Klaus Krippendorff, University of
Pennsylvania
"The Possibility of Possibility"</p> | | |

- Carole Blair**, University of North Carolina, Chapel Hill
"UNKNOWN: Remembering as Family and (Re)Legitimizing the Nation-State"
- 2012** **Thomas Cooper**, Emerson College
"Overview of Overviews: Of Media Ethics, Epistemology, and Ecology"
- John Shotter**, University of New Hampshire and London School of Economics
"The Transmission of Information: An 'Awful Deformation' of What Communication Really Is"
- 2013** **George Barnett**, UC Davis
"A Network Model of International/ Intercultural Communication"
- Thomas Hugh Feeley**
"Studying Communication Networks: What I Have Learned us Far"
- 2014** **Jason Llorenz**
"Communication in a Mobile, Social World: New Opportunities to Meet Persistent Social Challenges"
- Roger Aden**, Ohio University
"Places Apart: Sites of Communion Among Us"
- 2015** **Howie Giles**, UC Santa Barbara
"Us, Them, and Me: Intergroup Communication and Successful Aging"
- Mecca E. Santana, Esq.**, Westchester Medical Center
"Lost in Translation: The Interplay Between Diversity, Inclusion and Communication"
- 2016** **Lee Humphries**, Cornell University
"The Qualified Self: Social Media and the Accounting of Everyday Life"
- Douglas Rushkoff**, Queens College of CUNY
"Money is a Medium: The Economy as Media Environment, and How to Reprogram It"
- 2017** **Michael Prosser**
"25/75: NYSCA & Michael Both Flourishing"
- 2018** **Judith Yaross Lee**, Ohio University
"A New York State of Mind: Mad Magazine and the Spirit of Our Times"
- Dana L. Cloud**, Syracuse University
"Reality Bites: The Limits of Truth Appeals and Fact-Checking in Political Discourse"
- 2019** **Cyndy Scheibe**, Project Look Sharp
"From Practice to Theory and Back Again: Reflections on Media Literacy Education in 2020 and Beyond"
- Renee Hobbs**, University of Rhode Island and Media Education Lab
"From Theory to Practice and Back Again: Reflections on Media Literacy Education in 2020 and Beyond"
- 2020** **Nicholas David Bowman**, Texas Tech University
"Evolving Norms for Communication Research: The Costs and Benefits of a Culture of Transparency"
- Jasbir Puar**, Rutgers University
"Spatial Debilities: Slow Life and Carceral Capitalism in Palestine"
- 2021** **Brenda Hoffman**, Stony Brook University & the Alan Alda Center for Communicating Science
"Re-envisioning Our Roles as Communication Scholars and Teachers"
- Whitney M. Phillips**, Syracuse University
"Feeling Better so We Can Share Better: Exploring the Links between Mental Health, Media Literacy, and Online Ethics"
- 2022** **Lauren Shallish**, Rutgers University | Newark
"A Different Diversity?: The Role of Disability Studies in Diversity and Equity Work"
- Corey Anton**, Grand Valley State University
"Apprehending the Elusive and Ambiguous: Communication, Language and Literacy"
- 2023** **Carolyn D. Hedges**, Syracuse University
"Unraveling the Critical Issues of Communication in the Digital Age"
- Brandy Monk-Payton**, Fordham University
"Other Forms of Life: Black Digital Cultures, Animacy, and Communicative Possibility"

JOHN F. WILSON SCHOLARS

The Wilson Scholar Committee may, each year award the Wilson Fellowship to a member of NYSCA who has established an exemplary record of scholarship and service to the Association. The fellowship carries the prize of life membership in the Association. To be considered for the award, nominees must: be members of NYSCA; have contributed a significant body of research; and have a record of service to NYSCA.

- 1992 Deborah Borisoff, New York University
Gary Gumpert, Professor Emeritus, Queens College of the City
University of New York
Dan F. Hahn, Queens College
Neil Postman, New York University
- 1994 Laurie Arliss, Ithaca College
- 1995 Susan Drucker, Hofstra University
- 1997 Joyce Hauser, New York University
- 1999 Lance Strate, Fordham University
- 2004 James W. Carey, Columbia University
- 2009 Sue Barnes, Rochester Institute of Technology
Brian Cogan, Molloy College
- 2014 Katherine Fry, Brooklyn College, CUNY
- 2017 Thom Gencarelli, Manhattan College
- 2021 Christina M. Knopf, SUNY Cortland

NEIL POSTMAN MENTOR'S AWARD RECIPIENTS

The Committee, convened annually, consist of all Past-Presidents of the Association in attendance at the convention. The committee may bestow the award on that person whom they deem has demonstrated the degree of intellectual and personal leadership, enthusiasm for learning, and generous spirit required to cultivate future generations of scholars. The Award is given in honor of Neil Postman, a long-time supporter of the Association and renowned scholar and mentor.

- 2004 Joseph Coppolino, Nassau Community College
- 2005 Gary Gumpert, Communication Landscapers
- 2006 Deborah Borisoff, New York University
- 2007 Tom Flynn, Slippery Rock University
- 2008 Susan Jasko, California University of Pennsylvania
- 2010 Mary Kahl, SUNY New Paltz
- 2012 Salvatore Fallica, New York University
- 2013 Cheryl Casey, Hamilton College
Anastacia Kurylo, Marymount Manhattan College
- 2014 Lewis Freeman, Fordham University
- 2016 Heather Stassen-Ferrara, Cazenovia College
- 2017 Roxanne O'Connell, Roger Williams University
- 2018 Maureen Louis, Cazenovia College
- 2019 Susan Drucker, Hofstra University
Lance Strate, Fordham University
- 2020 Valerie Swarts, Slippery Rock University
- 2022 Marie Radford, Rutgers University
- 2023 Noura Ahmad Hajjaj, Duquesne University
- 2024 Evelyn Plummer, Seton Hall University

NEW YORK STATE COMMUNICATION ASSOCIATION 2025 CALL FOR PAPERS 83rd Annual Conference | October 18-20, 2025

Villa Roma Resort and Conference Center

Embracing Change

Since the time of Aristotle, Plato, and Socrates, scholarly communication inquiry has often reflected a perspective white, male, and Western. From theories of persuasion to models of human interaction, this body of work has yielded important insights into and understanding of the human condition and the role communication and media play within it. Yet, in the intervening millennia the world has changed dramatically, especially in the domain of the media of communication, and new perspectives and ideas have emerged to help transform the communication and media discipline. Contributions from diverse and inclusive scholars across the Global South and beyond are reshaping the field. Still, recent years have seen enormous push-back throughout society in the West and elsewhere, questioning these contributions and even the very legitimacy of the views, ideas, and scholarship espoused. Books have been banned in school and public libraries, curricula that teach Black history or the LGBTQ+ experience have been outlawed in schools and higher education.

The annual conference of the New York State Communication Association invites participants to consider new concepts, questions, approaches, methods, or theoretical frameworks, and explore how these musings may contribute to a richer, more diverse, inclusive, and changing discipline of communication and media inquiry. Scholars, practitioners, and students are encouraged to examine how their areas of study in communication and media intersect with or contribute to understanding the changing nature of communication inquiry. Those who seek to banish contributions embracing change often rest on a false assumption; that we are playing a zero-sum game, and that engaging change means excluding more traditional views and perspectives. In fact, a more accurate metaphor is that human communication knowledge is an infinitely expandable pie, and that by embracing change the pie can grow, become more flavorful, and even more nutritious.

We welcome submissions of completed papers, panels, roundtables, fishbowl conversations, student posters, and other innovative and engaging programs. Work related to the conference theme is

encouraged, including matters of social justice, along with a range of communication topics from a variety of theoretical and methodological approaches.

Submission Guidelines

Completed paper submissions should be no more than 25 double-spaced pages (not inclusive of title and bibliography pages) and should not include any identifying information. The author, affiliation, and contact information should be provided separately in the body of the submission email. Papers should include a running head with an abbreviated title. Any standard style is permitted. Completed paper submissions from undergraduate and graduate students will be considered for student paper awards. Student submissions should indicate “undergraduate” or “graduate,” along with an abbreviated title in the running head.

For all other presentation formats, including panel proposals, posters (students only), roundtables, fishbowls, and other innovative programs, please include the title, the lead contact or panel chair, the participants/authors, affiliations, contact information, and a description of the panel, poster, roundtable, etc. For each paper in a panel or roundtable proposal, please include a title, a list of authors, and abstracts of no more than 125 words for each presenter.

Statement of Professional Responsibility

A statement of professional responsibility should be included on the first page of all paper/panel/roundtable submissions, or in the email accompanying video/audio files, and should state the following: “In submitting the attached paper/panel proposal, poster or roundtable, I/we agree to present at the 2025 NYSCA conference if it is accepted. I/we further recognize that all who attend and present at NYSCA’s annual meeting must register and pay the required fees.”

Contact Information

Direct inquiries and email submissions to John V. Pavlik, Department of Journalism and Media Studies, School of Communication and Information, Rutgers, the State University of New Jersey, at NYSCA2025@gmail.com.

Deadline

All submissions and proposals are due no later than midnight EST on June 6, 2025. Muchas gracias!

NOTES



urbancommunication
f o u n d a t i o n

A black and white photograph of a city street scene. In the foreground, a man in a suit and hat walks towards the camera. The street is lined with buildings, and elevated train tracks with steel structures run across the scene. A sign for 'FLYNN'S TAVERN' is visible on a building in the background.

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