

**NEW YORK STATE COMMUNICATION ASSOCIATION**  
**64<sup>th</sup> Annual Convention – October 2006 – Rates**

**Convention Program Advertisements and Flyers in Registrants' Folders**

_____ Back Page.....	\$300
_____ Inside Front.....	\$250
_____ Inside Back Page.....	\$250
_____ Full Page (interior).....	\$150
_____ Half Page (interior).....	\$ 75
_____ Flyer in registrants' folders.....	\$50
_____ Flyer in registrants' folders with purchase of a full page or cover ad.....	\$25

*Deadline for receipt of ad copy and payment is September 15 , 2006.*

All ads must be black and white PDFs (Adobe Acrobat Portable Document Format) and conform to the following sizes:

	<b>Width</b>	<b>Length</b>
Full Page	5 inches	8 inches
Half Page	5 inches	3.875 inches

**Convention Exhibit Display**

**Friday 4:00 p.m. – 6:00 p.m.    Saturday 8:00 a.m. – 6:00 p.m.    Sunday 8:00 a.m. – 12:00 p.m.**

Half Table: \$75 \_\_\_\_\_ Full Table: \$150 \_\_\_\_\_ Two Tables: \$250 \_\_\_\_\_

*Deadline for receipt of display space payment is September 15, 2006.*

**Payment Information**

**Total Amount** \_\_\_\_\_ **AMOUNT ENCLOSED** \_\_\_\_\_  
*Please make checks out to: New York State Communication Association.*

**Organization** \_\_\_\_\_

**Contact Person** \_\_\_\_\_

**Mailing Address** \_\_\_\_\_

**City/State/Zip** \_\_\_\_\_

**Email** \_\_\_\_\_

Please mail contract with payment to:  
 Judythe Isserlis, NYSCA Treasurer  
 201 East 28 St., #16J  
 New York, NY 10016  
[jisserlis@aol.com](mailto:jisserlis@aol.com)

Send PDF files (program advertising) to:  
 Peggy Cassidy, NYSCA Vice President and  
 Conference Planner  
[cassidy@adelphi.edu](mailto:cassidy@adelphi.edu)