

NEW YORK STATE COMMUNICATION ASSOCIATION
64th Annual Convention – October 2006 – Rates

Convention Program Advertisements and Flyers in Registrants' Folders

_____ Back Cover... ..	\$sold
_____ Inside Front Cover	\$sold
_____ Inside Back Cove.....	\$250
_____ Full Page (interior)	\$150
_____ Half Page (interior).....	\$ 75
_____ Flyer in registrants' folders.....	\$50
_____ Flyer in registrants' folders with purchase of a full page or cover ad.....	\$25

Deadline for receipt of ad copy and payment is September 15 , 2006.

All ads must be black and white PDFs (Adobe Acrobat Portable Document Format) and conform to the following sizes:

	Width	Length
Full Page	5 inches	8 inches
Half Page	5 inches	3.875 inches

Convention Exhibit Display

Friday 4:00 p.m. – 6:00 p.m. Saturday : 9:00 a.m. – 4:00 p.m. Sunday 9:00 a.m. – 11:00 a.m.

Half Table: \$75 _____ Full Table: \$150 _____ Two Tables: \$250 _____

Deadline for receipt of display space payment is September 15, 2006.

Payment Information

Total Amount _____ **AMOUNT ENCLOSED** _____
Please make checks out to: New York State Communication Association.

Organization _____

Contact Person _____

Mailing Address _____

City/State/Zip _____

Email _____

Please mail contract with payment to:
 Judythe Isserlis, NYSCA Treasurer
 201 East 28 St., #16J
 New York, NY 10016
jisserlis@aol.com

Send PDF files (program advertising) to:
 Peggy Cassidy, NYSCA Vice President and
 Conference Planner
cassidy@adelphi.edu