

**NEW YORK STATE COMMUNICATION ASSOCIATION  
62<sup>nd</sup> Annual Convention – October 2004 - Rates**

<b>Convention Program Advertising</b>		
___ Back Page		\$500
___ Inside Front		\$350
___ Inside Back Page		\$350
___ Full Page (interior)		\$250
___ Half Page (interior)		\$150
<i>Deadline for receipt of ad copy and payment is October 1, 2004.</i>		
All Ads must be black and white PDFs (Adobe Acrobat Portable Document Format) and conform to the following sizes:		
	<b>Width</b>	<b>Length</b>
Full Page	5 inches	8 inches
Half Page	5 inches	3.875 inches

<b>Convention Exhibition Display</b>		
<b>Friday 2:00 p.m. – 5:00 p.m.</b>	<b>Saturday 9:00 a.m. – 4:00 p.m.</b>	
	<b>Sunday 9:00 a.m. – 12:00 p.m.</b>	
Half Table -- \$100 _____	Full Table--\$175 _____	Two Tables--\$300 _____
Please contact Andrea Romo, Director of Marketing, for information about electrical hook-up availability and internet access.		
<i>Deadline for receipt of display space payment and scheduling is October 1, 2004.</i>		

<b>Association Membership</b>		
<i>(Special rate for exhibitors only)</i>	Qty: _____ @ \$25 ea.	= _____

<b>Payment Information</b>	
<b>Total Amount</b> _____	<b>AMOUNT ENCLOSED</b> _____
<i>Please make checks out to <u>New York State Communication Association.</u></i>	
<b>Organization</b>	_____
<b>Contact Person</b>	_____
<b>Mailing Address</b>	_____
<b>City/State/Zip</b>	_____
<b>e-mail</b>	_____

Payment should be sent to:  
Marie Garland, VP and Conference Planner  
329 Park Hall  
Ithaca College  
Ithaca, NY 14850

For program advertising, send files to:  
mgarland@ithaca.edu

*or send a disk of CD containing file(s) with payment*