

NEW YORK STATE COMMUNICATION ASSOCIATION
65th Annual Convention – October 2007 – Rates

Convention Program Advertisements and Flyers in Participants' Folders

_____ Back Cover	Sold
_____ Inside Front Cover	\$250
_____ Inside Back Cover	\$250
_____ Full Page (interior)	\$150
_____ Half Page (interior)	\$ 75
_____ Flyer in participants' folders	\$50
_____ Flyer in participants' folders with purchase of a full page or cover ad	\$25

Deadline for receipt of ad copy and payment is September 1, 2007

All ads must be black and white PDFs (Adobe Acrobat Portable Document Format) and conform to the following sizes:

	Width	Length
Full Page	5 inches	8 inches
Half Page	5 inches	3.875 inches

Convention Exhibit Display

Friday 4:00 p.m. – 6:00 p.m. Saturday: 9:00 a.m. – 4:00 p.m.

Half Table: \$75 _____ Full Table: \$150 _____ Two Tables: \$250 _____

Deadline for receipt of display space payment is September 1, 2007.

Payment Information

Total Amount _____ **AMOUNT ENCLOSED** _____

Please make checks out to: New York State Communication Association.

Organization _____

Contact Person _____

Mailing Address _____

City/State/Zip _____

Email _____

Please mail contract with payment to:
 Katherine Fry, NYSCA Treasurer
 517 Vanderbilt St.
 Brooklyn, NY 11218

Send PDF files (program advertising) to:
 Missy Alexander, NYSCA Vice-President
Missy.Alexander@Marist.edu