NYSCA
NEW YORK STATE
COMMUNICATION ASSOCIATION

Call for Presenters

G.I.F.T.S. (Great Ideas for Teaching Students)

New York State Communication Association
82nd Annual Conference, October 18-20, 2024 - *"Generative CommunAIcation"*
Villa Roma Resort and Conference Center, Callicoon, NY 12723

Great Ideas For Teaching Students (GIFTS) provides an excellent opportunity for faculty members and/or graduate students to share classroom-tested "great ideas" with other educators. All explorations of pedagogy are welcome. Also, in alignment with the conference theme, submissions are invited which explore human communication in light of the evolving teaching landscape as influenced by artificial Intelligence (AI). Of particular interest are the ethical and cultural implications of these generative modalities.

Submissions may present an activity, assignment, project, game, simulation, etc. for exploring a specific communication theory, concept, skill, or learning objective.

The GIFTS Presentation

A GIFTS presentation is a concise depiction of a specific, focused teaching idea that can be explained or demonstrated in 6-8 minutes. Presenters should be prepared with a brief, comprehensive handout for interested participants (or a "QR code" if preferred). Submitters are reminded that the most valuable GIFTS are those which include a clear and succinct "how-to" approach. There will be limited, but basic, access to audio/visual equipment.

Submission Guidelines

Please submit a ***one-paragraph abstract*** of your "great idea" as well as a **1-2 page description of the activity itself**. This proposal should include your **goal, rationale, directions, explanations**, and the typical **results**. Submissions should include the submitter's name, institutional affiliation, email address, and telephone number.

A statement of professional responsibility should be included with the submission stating the following: *"In submitting the attached proposal, I/we agree to present at the 2024 NYSCA conference if it is accepted. I/we further recognize that all who attend and present at NYSCA's annual meeting must register and pay the required fees."*

The conference policies will adhere to local and state guidelines for health and safety.

G.I.F.T.S. submissions should be emailed as a Word document attachment to: **evelyn.plummer@shu.edu** no later than **July 5, 2024-11:59pm ET**. Selected panelists will be notified via email. Additional information about the full conference can be accessed via *nyscanet.org*.